Maria Høye Haugstad

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Maria specialises in intellectual property law and related legal areas, including trademark law, copyright, media and marketing law and technology, and is part of Wiersholm's IPR/technology team. Maria works primarily with advice and dispute resolution related to copyright, trademark law, media and marketing law and technology. She also assists companies in preparing and negotiating various types of commercial contracts, licensing of intellectual property rights and developing strategies for protection and management of intellectual property rights, particularly within technology and media. Maria also advises on matters related to marketing law, such as misleading marketing, product counterfeiting and good business practice. In addition, Maria regularly assists companies in mapping and securing their ownership to intellectual property rights in transaction processes.

Industry expertise

Media and Entertainment Technology and Digitisation

Areas of practice

Intellectual Property Law
Contract Law
Media and Marketing Law
Litigation and Dispute
Resolution

Work experience

Senior Associate, Wiersholm, 2021 Associate, Wiersholm, 2018

Education

Master of Law, University of Oslo, 2017 Partial Studies, Illinois Institute of Technology, 2017