

Anne Marie Sejersted

Partner

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Anne Marie works primarily with intellectual property rights (IPR) and dispute resolution in this area. She has specialist qualifications in patents, trademark law, design, copyright, protection of trade secrets and know-how as well as marketing law. Anne Marie has many years of experience providing assistance to industrial companies and the business community, and has particular experience from life sciences, medtech, renewable energy, the offshore/maritime sector, aquaculture and industrial design. Her experience is wide-ranging, from strategic and operational advice, including conclusions of contracts and negotiations, to rights enforcement and dispute resolution, including patent disputes. Anne Marie was awarded "Practitioner of the Year" in Norway at the 2024 edition of Managing IP awards. Anne Marie is admitted to the Norwegian Supreme Court.

Anne Marie Sejersted offers us with very valuable input and assessments.

Chambers Global, 2025

Industry expertise

Areas of practice

Intellectual Property Rights

Commercial Contracts

Dispute Resolution

Technology, Communication
and Digitalisation

Life Sciences

Marketing and Consumer law

Selected projects

Legal action against Entech Solutions

A Norwegian innovative company in a dispute regarding ownership and rights to well technology (well completion). The case included a number of technical solutions and products, including several patents. It also raised questions about misuse of trade secrets. The dispute was settled prior to the oral hearing.

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Wiersholm assisted Silva Green Fuel AS (a company owned by the Norwegian state owned enterprise Statkraft) in a major patent dispute against LTL NOR AS ("LTL") regarding technology for converting biomass into biofuel. LTL claimed that Silva's operation of a new biofuel plant infringed LTL's patent covering a process for converting lignin/wood to biofuel. Silva claimed to be acquitted on the infringement allegations, and also made a counter claim regarding invalidation of the patent. The case was won, and the court concluded with non-infringement. The outcome of the dispute was decisive for Silva's future operations and for the Norwegian biofuel industry in general. Substantial investments were at stake.

Legal advice in various areas of law

Wiersholm assists a large Norwegian energy company in intellectual property rights issues regarding two large offshore wind projects on the Norwegian continental shelf, including assistance with contract drafting and contract negotiations. The projects involve joint ventures by several large companies, and will involve the sharing of technology and the development of new technology.

Market entry for disinfection products

Wiersholm assisted a listed Norwegian biotechnology company in regards of its market entry strategy for disinfection products based on active substances classified as biocides that are subject to the EU's Biocides Regulation (BPR).

Negotiation of consortium agreement

A technology company within medical equipment in negotiations for a consortium agreement with, among others, a recognized Norwegian research institute

Dispute against Brødrene Dahl

Assistance to Eltorque AS in a dispute with Brødrene Dahl. The issue of the case was whether Brødrene Dahl had breached section 25 of the Marketing Control Act on good business practice by copying Eltorque's actuator QT250. The case was won in all courts.

Patenttvist angående et testanlegg for biomassekonverteringsteknologi

Legal representative for a Norwegian-based international energy company in a patent dispute regarding a test facility for biomass conversion technology

Work experience

Partner, Wiersholm, 2021

Partner, Kvale, 2016

Partner, Haavind, 2008

Managing Associate, Haavind, 2002

In-house Lawyer, NRK, 2000

Deputy Judge, Eidsvoll District Court, 1995

Senior Associate, Vislie, Ødegaard & Kolrud, 1994

Education

Cand. Jur., University of Oslo, 1993

Membership

Chair of the Board, Norwegian Association for the Protection of Industrial Property (NIR),

Chair of the Board, Ingerid, Synnøve og Elias Fegersten's foundation for Norwegian visual artists,

Business Manager, The Norwegian Thalidomide Foundation,

Member, European Patent Lawyers Association (EPLAW),

Member, the Norwegian Bar Association,

Chair of the Board, the Norwegian AIPPI group,

Member, Norwegian Copyright Association,

Awards

Band 2, Chambers Europe, Intellectual Property, 2025

Leading Partners, Legal 500, Intellectual property , 2025

Band 2, Chambers Global, , 2025

Topp 10, Advokatundersøkelsen, Kaptial Jus, Intellectual property rights, 2024

Band 2, Chambers Global, Intellectual Property, 2024

Silver, World Trademark Review, Individuals: enforcement and litigation, 2024

Intellectual Property, Chambers Europe, Intellectual Property, 2024

Leading Individuals, Legal 500, Intellectual Property, 2024

Recommended Individuals, IAM Patent 1000, Litigation and transactions, 2024

Topp 10, Advokatundersøkelsen, Finansavisen, Intellectual property law, 2023

Leading individuals, Legal 500, , 2023

Band 2, Chambers Europe, Intellectual Property, 2023

Band 2, Chambers Global, Intellectual Property, 2023

Band 2, Chambers Global / Europe, Intellectual Property - Norway, 2022

Leading individuals, Legal 500, Intellectual Property, 2022

Patent star, MIP IP Stars, Top 250 Women in IP and Trademark, 2022

Recommended expert, IAM Patent 1000 The World's leading Patent Professionals, Patents litigation and transactions, 2021

Leading individuals, Legal 500, Intellectual Property, 2021

Band 2, Chambers Global/Europe, Intellectual Property, 2021

Patent star, MIP IP Stars, Top 250 Women in IP and Trade mark, 2021